

Fig. 1

005260" 0657960

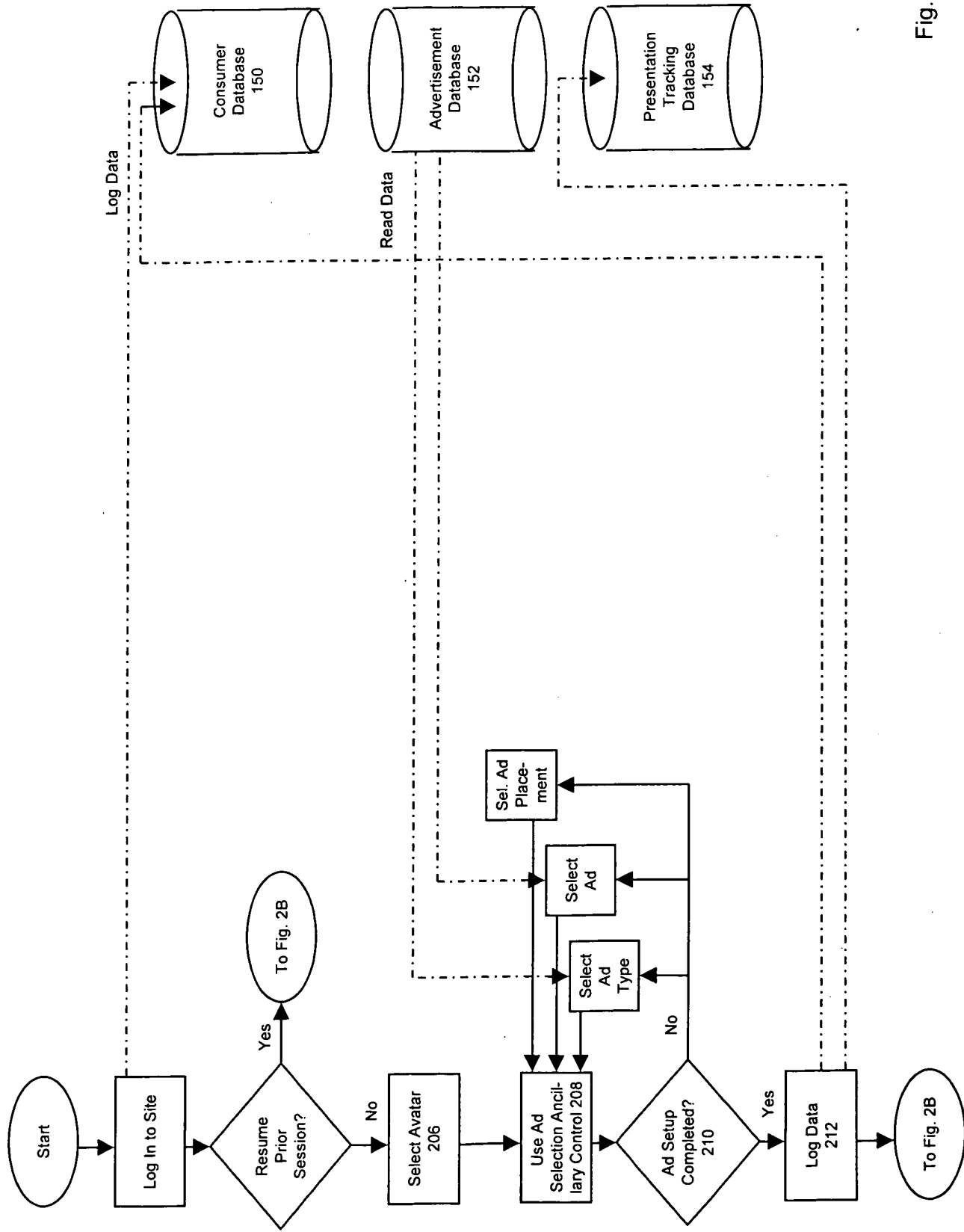


Fig. 2A

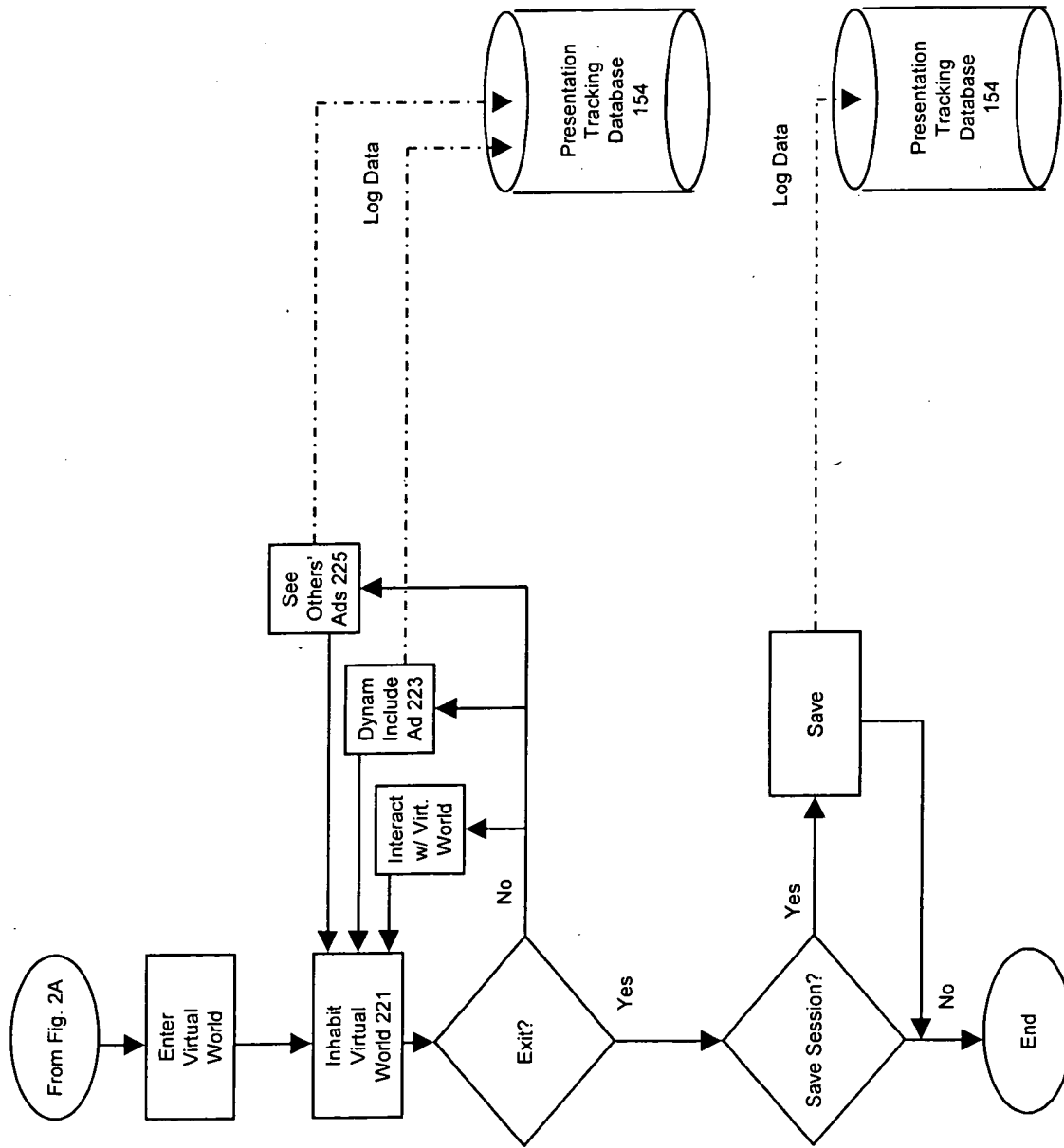


Fig. 2B

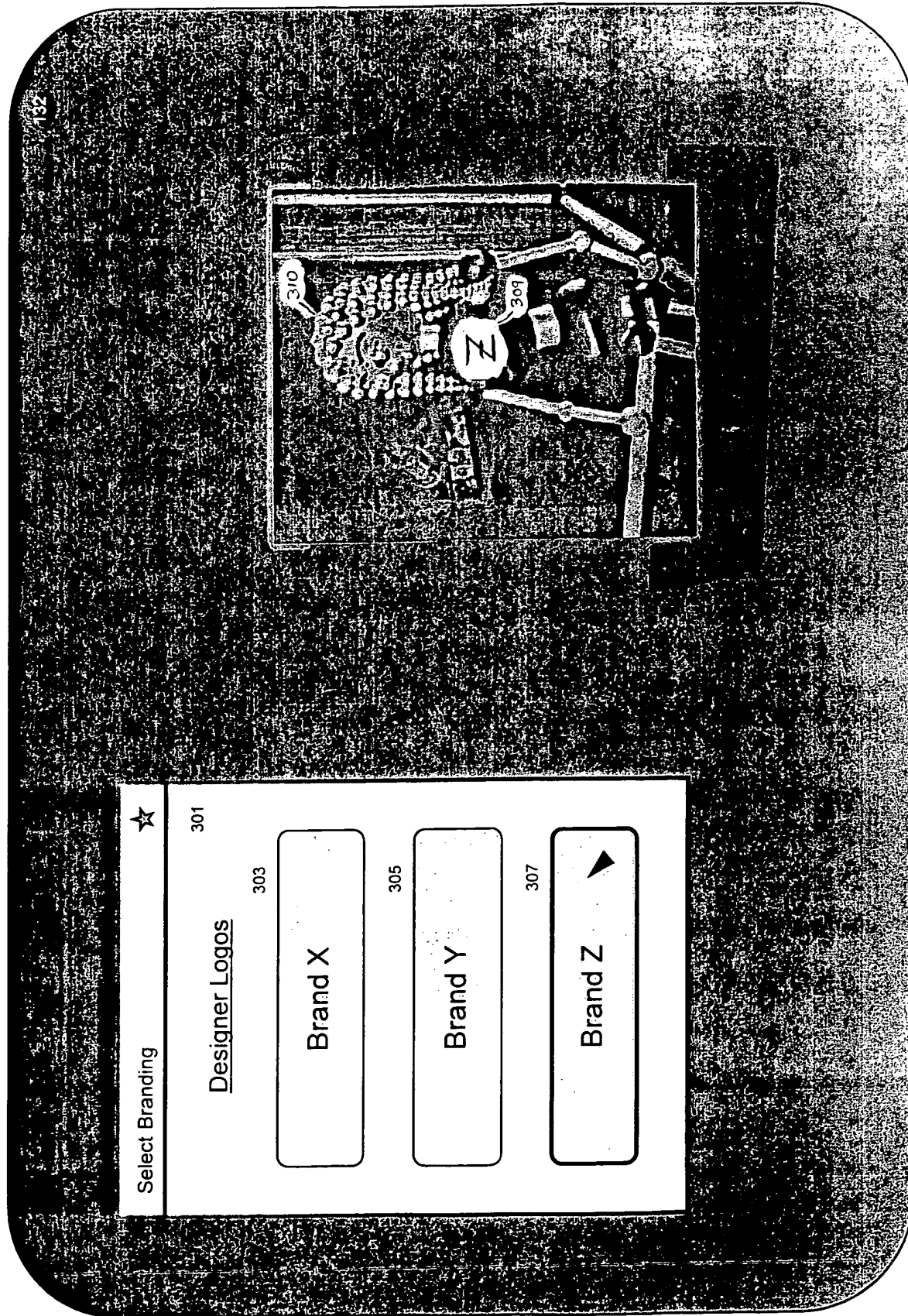


Fig. 3

Database Fields - Consumer Database

Customer ID	Last Name	First Name	E-mail Address	Encrypted Password	List of Current Avatar IDs	Saved State	External Info.	Experience Data	Aggregate Data	
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Database Fields - Consumer Database

Fig. 4A



Advertisement ID	Location ID	Elapsed Aggregate Viewing Time This Avatar	Environment	Total Exposure Time.
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Database Fields - Presentation Tracking Database

Fig. 4C

FIGURE 5



005250" 0567060

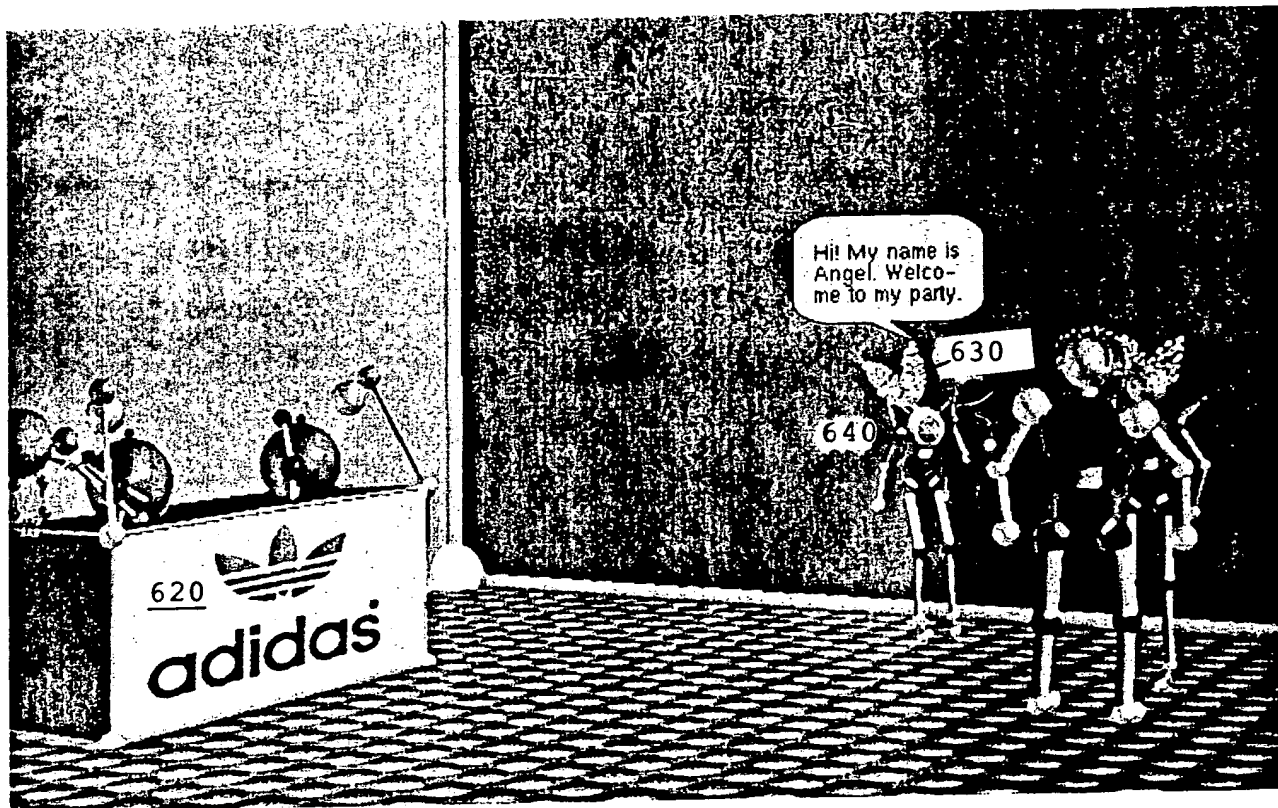


FIGURE 6